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FOR IMMEDIATE RELEASE

## Body Glove® Water Filter Systems by Water, Inc. are the First Activated Carbon Drinking Water Treatment Products to Earn the WQA's New Sustainability Certifications

CARSON, CA (October 23, 2013) – [Water, Inc.](#), an industry leader in quality drinking water filtration products, today announced that its line of [Body Glove® Water Filter Systems](#) – including the BG-12000, BG-3000, BG-1000 and BG-6000FF systems, their respective replacement cartridges, and the BG-3000R retrofit cartridge – are in the first group to pass the [Water Quality Association's \(WQA\)](#) new sustainability standards for activated carbon drinking water treatment products.

“Body Glove Water Filter Systems by Water, Inc. are the result of an alliance between Water, Inc., 3M and Body Glove,” states Major Avignon, President and CEO of Water, Inc. “Our drive in creating Body Glove drinking water filtration was to produce an innovative, environmentally responsible product. Earning Sustainability Certifications under the WQA’s new standards solidifies our place as the leader in the home water filtration industry.”

The WQA recently developed new Product Sustainability Standards to provide consumers and water professionals meaningful sustainability information about drinking water filtration products – while driving environmental sustainability and innovation in the water filtration industry. To earn the WQA’s newly defined Sustainability Certifications, a product must be certified to the appropriate safety/performance standards and pass the WQA’s S-801 and S-803 Product Sustainability Standards.

The stringent, new WQA S-803 Product Sustainability Standard is for activated carbon drinking water filtration systems and it encompasses cradle-to-grave attributes of a product including raw material sourcing, manufacturing and assembly, packaging, and end-of-life management. Innovative approaches including 70% recycled product packaging, biodegradable shrink-wrapped labeling, and a unique recycling program for used cartridges contributed to Body Glove Water Filter Systems’ ability to pass the new WQA S-803 standard.

Body Glove Water Filter Systems by Water, Inc. are the world’s first environmentally-friendly home drinking water filtration systems. They are simple to install under the sink and connect easily to an accessory faucet or chiller/instant hot accessory solution (also offered by Water, Inc.). In addition to unmatched WQA Sustainability Certifications, Body Glove Water Filter Systems by Water, Inc. include:

- Higher flow rates than standard filtration systems
- Built-in automatic shut-off valves – making it simple to change cartridges
- Tri Stage and Quad Stage Filtration utilizes micro-filter technology to conserve water, maximize filter life and provide superior taste as well as protection from chemicals, impurities and organic materials
- A special program for recycling cartridges – the [BG Recycle Kit](#) is offered at no cost
- Cost savings: The systems eliminate the need for bottled water and are designed to conserve water

It’s simple to integrate Body Glove Water Filter Systems by Water, Inc. into the home at a fraction of the cost and environmental impact of bottled water. To learn more visit [www.bodyglove.waterinc.com](http://www.bodyglove.waterinc.com) or call 800-322-WATER (9283).



**Above:** WQA Sustainability Certified Body Glove® Water Filter Systems: BG-1000, BG-3000, BG-12000 and BG-6000FF.

**Below:** WQA Sustainability Certified BS-3000 Body Glove® Water Filter System installed with EverHot® and EverCold® (Water, Inc.’s instant hot and cold water systems).



(more)

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**About Water, Inc.**

For nearly 40 years Water, Inc. has been committed to providing excellent products and customer service. As a leading supplier of drinking water filtration products, water systems, plumbing hardware and luxury appliances, Water, Inc. has built a lasting impression as an honest company with a passion for making a difference. For more information about Water, Inc., call 800-322-WATER (9283) or visit [www.waterinc.com](http://www.waterinc.com).

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